Your Step-by-Step Guide to Cord Blood Banking with CBR®
Dear Expectant Parent:

You’ve made an important decision to protect the health of your family, and we appreciate that you’ve entrusted Cord Blood Registry® (CBR®) with your baby’s stem cells.

When we founded CBR in 1995, we believed stem cells would play a pivotal role in the future of medicine. At that time, only a few diseases had been treated with cord blood—today many life-threatening diseases, including certain cancers such as leukemia and blood disorders are treated with these cells. And, many new treatments are being researched for the future, so it is very important that you have all the information you need to ensure a successful cord blood collection for your baby.

Cord blood banking is a simple process, but knowing what to expect will help you relax and make sure it goes smoothly. We want you to be prepared, so we created this booklet to give you step-by-step instructions for banking with CBR. You can also find many more resources at www.cbrclients.com.

Again, thank you for choosing CBR as your stem cell bank. We look forward to being here for you as you prepare to welcome your new baby into the world.

Best wishes,

Thomas E. Moore,  
Founder & CEO

Wendy K. Grant,  
Founder & Board Director
A Simple Checklist for Cord Blood and Cord Tissue Banking

Preparing for your baby’s arrival is exciting—and can be a bit overwhelming. That’s why we’ve made banking with CBR as simple as possible. Just follow the convenient checklist below:

**STEP 1: Before your baby arrives**
- Go online to www.cbrclients.com to create your online account, confirm the receipt of your collection kit, and complete your Family Banking Enrollment Forms (or call us to request the forms by mail).
- Open your CBR CellAdvantage® Newborn Stem Cell Collection Kit and find the Data Collection Sheet. (Do not open the sterile containers.) Complete the Parent Section of the sheet. Your healthcare provider will fill out all other information post-delivery.

*Important for cord tissue collections*
If you are choosing cord tissue collection, you must mark the box indicated on the Data Collection Sheet. Cord tissue will not be stored unless the box is checked. (Cord tissue processing fees will apply.)

- Repack your collection kit and keep it with your hospital bag so you will remember to take it with you.

**STEP 2: When your baby is on the way**
- Take your collection kit to the hospital. It contains everything your caregiver needs for the collection.
- Remind your nurse that you are collecting cord blood and/or cord tissue and will need a maternal blood draw. All the materials are included in your collection kit.

**STEP 3: After your baby arrives**
- Your partner (or the designated shipper) needs to immediately call CBR’s convenient One-Step Shipping™ to activate a prearranged courier service to pick up your kit from the hospital. The shipping instructions are printed on the bottom of the box.* The cord blood and cord tissue should remain at room temperature.

*Please note that you are not required to use the One-Step Shipping option. You may use any express courier of your choice.

**Contact Cord Blood Registry**
Contact us if you have questions or need additional information:

- **One-Step Shipping:** 1-888-588-1292
- **24/7 Customer Service:** 1-800-588-6377
- **CBR Client Website:** www.cbrclients.com
www.cbrclients.com
Connecting You With the Future of Medicine

As a CBR client, you can take advantage of many valuable resources through our secure client website, www.cbrclients.com. Once you create your online account, you’ll have access to all of your account information and other unique features. Perhaps most importantly, your online account will help you stay connected with CBR so we can inform you of the latest breakthroughs in stem cell therapies.

Resources at Your Fingertips

*Stay connected and up-to-date.* Once you create your online account at www.cbrclients.com, you can:

- Complete your enrollment forms
- Participate in the CBR Gift Registry
- Download and print copies of your Certificate of Deposit, your official record of deposit for your baby’s stem cells
- Look up the number of stem cells stored for your baby
- Learn about the rewards of being a Cord Blood Parent *(details on page 7)*
- Update your contact information
- Pay annual storage fees
- Read the latest stem cell news
Your friends and family can give a little to something that means a lot when you set up a CBR Gift Registry. The earlier you open one, the more opportunity you have to save.

Activate your account today: www.cbrgiftregistry.com

Learn about new stem cell uses that could benefit your family

One of the most critical reasons to stay in contact with CBR is to ensure you are aware of the latest developments in stem cell therapy. You never know when new research could benefit your family. Stem cell research is evolving rapidly. In the past few years, dozens of CBR families used their banked stem cells in experimental therapies that were only available to them because they banked cord blood.

CBR makes every effort to educate families about promising stem cell research and clinical trials that may help them. Our quarterly client newsletter keeps you informed on these new developments. If we have your current email address on file, the newsletter will be delivered straight to your inbox, or you can read the newsletter through your client account.

If you have questions about new stem cell uses, please contact CBR’s Scientific and Medical Affairs department at treatment_questions@cordblood.com.
What to Expect: Your Questions Answered

Here are answers to some commonly asked questions about CBR’s stem cell banking process. For more information, please visit www.cbrclients.com.

What if I forget to bring my collection kit to the hospital?
Many hospitals have CBR CellAdvantage Newborn Stem Cell Collection Kits. If your hospital does not have a CBR kit available, call us and we will provide you with another one before your baby arrives.

Why do I need a maternal blood draw?
Regulatory agencies require that all cord blood banks screen the mother’s blood for infectious disease markers. This information is also necessary should the cord blood be needed for use in a medical therapy.

How will I know my collection kit was received by the lab?
CBR carefully tracks the transit of your collection kit, and we will notify you by email the moment your kit reaches our lab. *(Please make sure we have your current email address on file.)*

When do I receive the results?
A CBR representative will call you 7–10 days after your newborn’s stem cells have been processed and stored. Your representative will explain the results of your stem cell collection, including the number of cells successfully collected and stored. At that time, you will be able to log in to your online account and download your child’s Certificate of Deposit, which is a record of the storage.

When will my credit card be charged?
You will not be charged until CBR receives and stores your newborn’s stem cells.

Ultimate use of newborn stem cells will be determined by the treating physician, who will consider if they are applicable for the condition and should come from the patient or a suitable donor (like an HLA-matched sibling). There is no guarantee that treatments being studied in the laboratory or in clinical trials will be available in the future.
Help Spread the Word
About Cord Blood Banking

Connecting the Expecting®
As a CBR client you’re a member of a special community—Cord Blood Parents, a group of individuals and families who believe in the power and potential of newborn stem cells. As a Cord Blood Parent, you have a unique opportunity to connect other expecting moms and dads with the latest information about the value of newborn stem cells.

How can you do this? It’s simple. Each person has a unique story to tell about their decision to preserve this precious medical resource. By sharing your story with expecting friends and family members, you can help others who are facing a similar decision. You don’t need to be a stem cell expert. All you need is a willingness to help.

Share Your Knowledge and Earn Rewards
As a CBR Client you can offer special savings to your expecting friends and family. And, for each referral who banks with us, you will receive a free year of storage for your own account. It’s our way of saying thank you for educating others.

Get started by creating an online account at www.cbrclients.com